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Our vision, mission & values

VISION
Our vision is to provide and sustain a fully integrated business operation to all our clients, as well as to meet the demands of our clientele in a manner which is both, economically sustainable and environmentally-friendly.

MISSION
East Rand Bulk’s mission is to be recognised globally as the benchmark for the transport of hazardous goods. We value the importance of our relationships and will continue to remain fair and true in our dealings with all employees, clients and partners. Our clients count on our dependability, our drive and integrity. We take pride in our accomplishments and build on them every day.

As a Black Economic Empowerment company we strive to be the best in our industry and a forerunner in business excellence. Our initiative is to promote empowerment and especially the skills development of individuals from disadvantaged communities.

VALUES
• We are passionate about our customers and we treat them with great dignity.
• We care for, respect each other and foster personal growth and opportunity.
• We nurture leadership and vision and we reward innovation.
• We endeavour to promote the concept of nation-building.
• We support and participate in our communities.
• We take individual responsibility.
• We are all accountable
Having firmly established credibility and reliability in the fuel and transport markets in Southern Africa, East Rand Bulk is a black empowered owner-directed and managed business entity boasting a proudly South African status.

East Rand Bulk, an entity of integrity and proficiency, delivers service levels engrained with a wealth of experience and expertise, spanning more than 35 years of steady progression and advancements.

The company was developed to complement the strengths of its associate company, Space Oil and Fuel, offering wholesale and transportation services of fuel to upper Gauteng regions and beyond. East Rand Bulk’s strength is now maintained through the professional and diverse skills of its dynamic infrastructure, staff and first-class business associates.

Numerous accolades of reliability, remarkable time management and increasing efficiency testify to the company’s steadfast establishment in the fuel and transport industry, advocating it as a formidable and permanent force among the various multi-nationals in its league.

East Rand Bulk offers a wide variety of services, ranging from the wholesale and retail of petroleum products at competitive prices; the transportation of fuel countrywide and across borders; and the hire of specialised tankers and horses; to storage of bulk petroleum products nationwide. Outside the corporate arena, dedicated staff and management champion the cause of the underprivileged and ill (with a focus on aids), lending both financial assistance and voluntary services to benefit the community at large.
East Rand Bulk’s unwavering commitment to deliver on its obligations is characterised by its leaders, who have literally grown up and been nurtured within the industry for many years. Under their guidance, a skilled team of experienced drivers and trained operational managers and mechanics ensure efficient and professional service at all times. Friendly and committed staff facilitate the administration and clerical demands of the business, with accounting, auditing, corporate governance and taxes being outsourced to specialists. Proud affiliations to major banking and finance institutions testify to the company’s credibility, while associations with diverse business entities in the colourful spectrum of the South African culture broaden its insight on customers’ demands.

With established values and markets, East Rand Bulk is well-positioned to service the industry’s needs and challenges of today, tomorrow and the future.

Proficiencies and Accreditations:
- Level 2 BEE-accredited
- 100% Proudly South African
- Privately Owned and Managed
- Empowerment Based
- Seeks to Build and Develop Disadvantaged Communities
- Viable Business
- Excellent Management Support
- Low Risks
- Innovative, Creative and Unique Range of Services Offered
WHO WE ARE
A business dedicated to providing a quality service to each customer, as well as conducting business in a manner that is both economically and environmentally sustainable.

WHAT WE OFFER
East Rand Bulk offers a large fleet of trucks, trailers and mechanical horses, each equipped with the latest in safety and tracking technology specific to our industry, combined with a friendly and highly skilled workforce. In addition to this, the company deals with the sale of petroleum products, the hiring of specialised trailers and the bulk storage of petroleum goods.

WHERE WE ARE NOW
Currently, East Rand Bulk stands ready to take advantage of the opportunities as and when they present themselves. The South African petro-chemicals industry is the largest in Africa and the market continues to grow steadily each year. This creates many opportunities for East Rand Bulk in terms of future growth and expansion using its highly advanced fleet and trained staff.

WHERE WE ARE GOING
East Rand Bulk aims to be at the forefront of innovation and technology in the wholesale and retail industry and holds a reputation for being the best resource for the transportation of hazardous liquids. East Rand Bulk also wishes to add to its fleet and be able to expand within the areas in which the company operates.

East Rand Bulk is seen as a going concern, as it is contracted to many of the leading petro-chemicals companies in South Africa, such as Sasol.
OUR EXPERIENCE GIVES YOU PEACE OF MIND
The company strives to adhere to five principles that comprise the pivotal foundation on which its business philosophy is built:

**PROFESSIONAL**
East Rand Bulk strives towards excellence in all aspects of business and ensures a well-trained staff and that each business deal is conducted with a strong sense of decorum and professionalism.

**RELIABLE**
The services rendered by East Rand Bulk are both timely and cost-efficient. The company prides itself on meeting the needs, deadlines and requirements of all individual customers and guarantees customer satisfaction.

**COMPETENT**
Each member of staff is well equipped with the necessary tools and knowledge required in order to perform each task safely and efficiently. East Rand Bulk is lead by a team of experienced and knowledgeable professionals committed to directing the company in a manner that will allow for growth and prosperity for employees, the community and the company itself.

**HONOURABLE**
The business maintains the highest standards of integrity and honesty when dealing with customers. Each business transaction is conducted with the highest level integrity, transparency and professionalism required in good business practice.

**PRO-ACTIVE**
East Rand Bulk adopts a pro-active approach and strives to conquer all challenges and opportunities to ensure that its competitive edge in the market place is maintained.
East Rand Bulk (Pty) Ltd provides you with the products and services tailored specifically to meet your company’s unique needs. The company is a 100% black-owned enterprise that fully supports the objectives and requirements of Broad-Based Economic Empowerment. East Rand Bulk mainly deals with transportation of hazardous fuels and heavy haulage, both locally and internationally. In addition to haulage, East Rand Bulk deals in the sale of petroleum goods, both retail and wholesale, the hiring of specialised tankers and the bulk storage of petroleum products.

The health and safety of the East Rand Bulk team is of the utmost importance to the company. Policies and regulations are implemented at all levels of the company to maintain the well-being of every employee and the company as a whole.
SERVICES
East Rand Bulk offers a range of transport services nationally and internationally. The company’s network caters for the transport of:

- Heavy Haulage/Flatdeck
- Tanker Services (Hazardous Fuel)
- Specialty Jet A1/AV Gas
- LPG

FLEET
The East Rand Bulk fleet of trucks, trailers and mechanical horses are fitted with the latest technology and specialist safety equipment to ensure the safety of employees. This fleet of new and modern vehicles conforms to the industry’s specialised requirements. The fleet includes:

- Mechanical Horses
- Metered Interlink Combinations
- LPG Bulk Tankers
- Meterless Bridging, Interlink Combinations
- Jumbo Semi-Trailers (Equipped with Gravity Meters and Pumps)
- Semi-Trailers (Equipped with Gravity Meters)
- Rigid (Equipped with PTO and Gravity Meters)
- Drawbar Trailers (Equipped with Gravity Meters)
- Aviation /Jet A1 Interlink Combination

All equipment meet the latest safety and industrial requirements.
Black Economic Empowerment
The principle of empowering previously disadvantaged individuals was introduced in the New Constitution of the Republic of South Africa, Act 108 of 1996 and promotes the adoption of steps to advance persons or categories of persons previously disadvantaged by unfair discrimination.

East Rand Bulk complies with the above act and provisions outlined. However, our internal policies do not legislate business association and activities with other BEE enterprises, but rather adopt a preferred recommendation on BEE-established enterprises and organisations.

East Rand Bulk adopts and displays transparency at all times with regard to the Act and have installed a system of continuous compliance by empowering all employees by means of a skills transfer programme.
The success of any organisation depends on the capacity of the management team and the employees. All staff need to be competent, highly efficient and effective individuals, with the goal of completing required tasks. Each member of the East Rand Bulk team is highly skilled and qualified to ensure the smooth and efficient running of day-to-day business. Training and education is provided to each new recruit to ensure that their maximum potential is reached and they are able to provide excellent service to clients. The skills development carried out by East Rand Bulk is also aimed at uplifting the previously disadvantaged.

Proposed staff additions will be incurred as the business develops. More personnel will be recruited to join the corporation as operations begin to expand.
The company intends to capitalise on its following core strengths in order to establish itself as a leading transporter and retailer of petroleum goods in the country:

- Large modernised fleet equipped with the latest in safety and tracking technology.
- Fully compliant with all safety regulations of the industry.
- National and international haulage capabilities.
- Professional and efficient service.
Why do business with us?
Growth and development will occur with the steadfast pursuit of our stated mission and commitment to business excellence. Continuing to maintain our reputation as a market leader will facilitate the acquisition of more business and partnerships.

East Rand Bulk continuously addresses the challenges faced with our growing clientele base and services rendered through efficiency improvements, resulting from simplification and renewal of our organisation. We are seeking new opportunities in demanding areas that require the full use of our legacy of expertise, which will provide us with a competitive advantage.

Our growth strategy is based on exploration, focused business development, strategic acquisitions, divestments and building long-term partnerships. Our aim is to increase the scale of our operation in retail, wholesale, transport and geographical breadth.
EAST RAND BULK

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